
Example Only

NOTICE OF INDUSTRY FORUM

Hotel Development and Operation
Florida's Turnpike Enterprise

The State of Florida Department of Transportation, Florida's Turnpike Enterprise (Department), is conducting an industry forum to gather information from interested parties about the development and operation of one or more hotels on four of the Department's Service Plazas on Florida's Turnpike. The Department anticipates using information gathered from the industry forum to develop an Invitation to Negotiate (ITN) to establish a Concession Agreement with a single Proposer to finance, design, demolish (as needed), construct, operate and maintain one or more hotels at the Department's Service Plazas. The Concession Agreement with the single Proposer is intended to accomplish three primary objectives:

1. Provide the Department's travelers with safety and exemplary services including, but not limited to, hotel rooms, conference rooms and any services typically available at similar facilities.
 2. Establish a contract with a single Proposer to finance, design, demolish (as needed), construct, operate and maintain one or more hotels at the Department's Service Plazas located at Okahumpka, Turkey Lake, Port St. Lucie/Fort Pierce, and Snapper Creek. The Department does not intend to invest any funding for the hotel project.
 3. Establish a mechanism to provide for the payment by the Concessionaire of Concession Fees for the use of the Department's Premises.
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The Department plans to publish an ITN with the intent to award a contract to a single Proposer in calendar year 2013. In an effort to provide potential Proposers with a better understanding of the hotel project, and to foster dialogue regarding the Department's plans, we have scheduled an industry forum from 10:00 AM to 11:30 AM on December 10, 2012 at Florida's Turnpike Enterprise Headquarters at the Turkey Lake Service Plaza in Ocoee, FL.

The forum will include a general session during which FTE staff will describe the concept of the hotel project, the specifics of the sites at the various service plazas, answer questions from prospective bidders, and solicit opinions from attendees as to the viability of the project. Registration for attendance at the industry forum may be made through the Hotel Industry Forum website at <http://www.floridasturnpike.com/hotelforum/index.html>.

There will be an opportunity for interested parties to meet with Department staff to discuss their unique opinions or concerns about the proposed project. These one-on-one meetings will take place from 1:00 PM to 5:00 PM on the day of the forum. If you would like to reserve a 30 minute block of time for an individual meeting with the Department, please register by clicking the One on One Meeting Request button provided on the industry forum website.

If you would like to send comments or have questions regarding any aspect of the proposed Hotel Project, please send an email to Mark Beall, Director of Business Development & Concessions Management at mark.beall@dot.state.fl.us or by phone at (407) 264-3192.